## **Corporate Plan PI Report Economy**

Monthly report for 2018-2019
Arranged by Aims
Filtered by Aim: Priorities Economy
For MDDC - Services

Key to Performance Status:

Performance Indicators:

No Data

Well below target

Below target

On target

Above target

Well above target

\* indicates that an entity is linked to the Aim by its parent Service

Corporat	orporate Plan PI Report Economy																
Priorities	: Econom	У															
Aims: At	Aims: Attract new businesses to the District																
Performan	ce Indicat	tors															
Title	Prev Year (Period)		Target											Feb Act		Manager	Officer Notes
Number of business rate accounts	3,004 (10/12)		3,000	3,004	3,004	3,044	3,049	3,049	3,054	3,055	3,061	3,075	3,081			Andrew Jarrett, Fiona Wilkinson	

Aims: Focus o	n busine	ess	reten	tion	an	ıd g	jrον	wth	of	exis	stin	g bı	usir	ıes	ses	;		
Performance Inc	Performance Indicators																	
Title	Prev Year (Period)		Target														Group Manager	Officer Notes
Businesses assisted	227 (10/12)		250	25	49	72	93	113	129	162	190	197	214				None	(February) current:5 (MF)

Performanc	erformance Indicators																
Title	Prev Year (Period)		Target				Jul Act	Aug Act							Mar Act	Group Manager	Officer Notes
Increase in Car Parking Vends	51,051 (9/12)			49,410	51,507	51,931	53,629	53,627	51,547	52,273	51,821	50,589				Andrew Jarrett	
The Number of Empty Shops (TIVERTON)	21		18	n/a	n/a	22	n/a	n/a	21	n/a	n/a	20	n/a	n/a	18	Adrian Welsh	(Quarter 3) Vacancy Rate is 8.6% representing 20 vacant units (JB)
The Number of Empty Shops (CREDITON)	11		8	n/a	n/a	10	n/a	n/a	8	n/a	n/a	9	n/a	n/a	7	Adrian Welsh	(Quarter 3) A vacancy rate of 7.8 % representing 9 vacant units (JB)
The Number of Empty Shops (CULLOMPTON	8		8	n/a	n/a	6	n/a	n/a	7	n/a	n/a	9	n/a	n/a	11	Adrian Welsh	(Quarter 3) 10.6 % vacancy rate representing 9 units (JB)

Aims: Othe	ms: Other																
Performance	rformance Indicators																
Title	Prev Year (Period)										Nov Act				Mar Act	Manager	Officer Notes
Funding awarded to support economic projects	£35,899 (3/4)			n/a	n/a	£0	n/a	n/a	£160,395	n/a	n/a	£160,395	n/a	n/a		Adrian Welsh	(Quarter 3) There was no new funding awarded in Q3 (JB)

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